



### **India International Cooperative Trade Fair**

The Embassy of the Republic of India to the Russian has the honour to inform about the India International Cooperative Trade Fair scheduled to be held on 11-13 October 2019 in New Delhi.

The Trade Fair is the first of its kind being organized and aimed at promoting cooperative to cooperative trade with India and abroad leading to enhanced rural and farm prosperity. The fair will be packed with conferences, exhibitions, B@B meetings, sales promotion, marketing and product display business, networking, policy advocacy etc., providing an immense opportunity to the participants to collaborate and explore business opportunities with the Cooperative Organizations from India and abroad.

The event is focused at agriculture, complete value chains, cold chains, exports, technology, climate smart agriculture, inputs, commodities, processing, packaging, storage, machinery, brand promotion, marketing, coop-banking, big data analytics, cyber security, agritech, livestock, dairy, fisheries, textiles, consumer goods, retail, hospitality, insurance, finance, credit, healthcare, products by women groups and capacity development.

The Trade Fair offers a huge opportunity for building alliances, business networking, product sourcing and above all, interacting with the primary producers of a wide range of products and service providers. More details on IICTF may be seen at website [www.iictf.in](http://www.iictf.in) and [www.ictf.co.in](http://www.ictf.co.in). The Embassy may also be contacted via e-mail ([ecol.moscow@mea.gov.in](mailto:ecol.moscow@mea.gov.in), [mexec.trade@gmail.com](mailto:mexec.trade@gmail.com)) and over the phone 495 783 75 35 ext.363.

