

Krishi Wellness

INDIA 2019 EXPO

Linking Agriculture, Food & Wellness



06 07 08 August 2019

Pragati Maidan, New Delhi

Co-Organiser



India Trade Promotion Organisation (ITPO)
(A Government of India Enterprise)
Department of Commerce

Organiser



Exhibitions India Group
ISO 9001:2015 · ISO 14001:2015 · OHSAS 18001:2007
Committed to Excellence

Krishi & Wellness India 2019 Expo

With 2 successful years, **Krishi & Wellness India Expo** is the only exhibition in India bringing together the **Agriculture (Pre-harvest to Post-harvest), Allied Activities, Food Processing, Organic, Health, Alternative Medicine** and **Bio-Tech** fraternity along with farmers, farmer producer organisations & agencies, manufacturers, suppliers, distributors, retailers & consumers to a single platform thus, creating synergies for the future progress of these ever growing and important sectors.

The relationship between agriculture and wellness is obvious and huge potential exists in

addressing many of our current and future health challenges. Agriculture defines what we grow, how we grow, how we process and store it, and Wellness intercedes what we consume, how we live, work, play and further.

The event is a magnanimous global showcase of the products, policies, services and solutions related to agriculture & wellness addresses the growing demand of varied resources required for the further enhancement of life and ultimately attempt to double the farmer's income.

Come be a part of it...

Why Krishi & Wellness India?

- Only platform to connect with industry stakeholders from agriculture to organic foods and human living style
- Opportunities to create **agents and distributors**
- About 200 exhibitors
- Wide government participation
- Visitors and buyers from more than 15 states
- Thousands of quality visitors
- Network to create business opportunities
- Power packed conferences
- Live parallel workshops and much more...



Visitor Profile



Krishi and Wellness India has continuous support from:

GOVERNMENT OF INDIA



सत्यमेव जयते

- Ministry of Agriculture & Farmers Welfare
- Ministry of AYUSH
- Ministry of Food Processing Industries
- Ministry of Health & family Welfare
- Ministry of Rural Development
- Ministry of Science & Technology Department of Bio-Technology
- Ministry of Tourism
- Ministry of Development of North Eastern Region
- Ministry of Micro Small & Medium Enterprises
- Ministry of Skill Development & Entrepreneurship

Industry Description

Krishi & Wellness

Agriculture which is becoming increasingly feminized as men are migrating to rural non farming sectors. Increasing developments in the infrastructure support and pre and post harvest technology are encouraging greater access to credit, inputs and marketing support. On the other hand, developments in organic and biotech fraternity are giving more opportunities for the developments in the lifestyles of human beings.

Health India

- Second largest exporter of AYUSH and herbal products.
- Demand for Ayurveda, Yoga, Naturopathy, Unani, Siddha and Homoeopathy (AYUSH) and herbal products is surging worldwide.
- Reservoir of natural flora & fauna and also ancient texts and knowledge have made India an authority in the field of AYUSH.
- Wellness travel and tourism is often correlated with medical tourism as health interests motivate the traveller.

Organic India

- India is bestowed with lot of potential of organic products due to its various agro climatic regions.
- Organic producers to tap the steadily growing domestic and export markets.
- India produced around 1.70 million MT (2017-18) of certified organic products including all varieties of food products.
- India's competence of production in edible sector and organic cotton/fiber.
- India is the largest exporter of organic cotton worldwide.

Biotech India

- The Indian biotech industry has about 2% share of the global biotech industry.
- Opportunities for foreign companies to setup production base in India.
- India has emerged as a leading destination for clinical trials, contract research and manufacturing activities.



EXHIBITOR SPEAK

“

This was our second year at the expo, and it was a pleasure meeting everybody once again. The overwhelming crowd response was a source of encouragement. Our farmers enjoyed participating in the expo as much as our staff did.

– **Anil Zaburao Khandekar**

Director Programmes - North, World Vision India

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“

Wellness India expo is a very well managed expo, and we did not face any logistical issues or any hurdles. We are very satisfied with the footfall. Additionally, the expo also provided us with the platform to showcase the Unani stream of medicine and make people aware of this line of treatment.

– **Mr Arun Rohal**

Hamdard

”

VISITOR SPEAK

“

Thanks for a wonderful event, and your hospitality! I had a great time, and enjoyed connecting with like-minded people. Thank you for the invitation, and I look forward to seeing you next year as well.

– **Lakshmi Venkataraman**

Campaign Manager

Federation of Indian Animal Protection Organisations (FIAPO)

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“

My compliments for organising three excellent days of conference sessions and workshops, delivered to a high standard at Wellness India expo. Lots of learnings and takeaways on Ayush, bio tech and organic food.

– **Dr. Subhash Nikale**

General Manager, Medical Services

Hindustan Petroleum Corporation Limited

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15

States

25

Conference sessions

100

Speakers

200

Exhibitors

500

Brands

800

Delegates

10,000

Visitors



Exhibitor Profile

KRISHI

Agriculture Tools, Equipment & Technology

- Agricultural Machinery & Equipment
- Agriculture Insurance
- Agro & Food Processing
- Agro Quality safety & Testing Lab & certifying agencies
- Crop cleaning, drying, storage, transportation & handling equipment
- Crop Sorter, Separator & Packaging equipment
- Generator, Genset
- IT - Agro, Logistic, Supply Chain Software & hardware

- Hand Tools & Spare Parts
- Spreaders, Sowing, Planting & Harvesting Equipment
- Soil Testing Equipment & Technology
- Tractor Manufacturers & related Spare Parts

Aquaponics & Hydroponics

Animal Husbandry System & Technology

- Animal Breeding, Nutrition, Shelters, Vaccines
- Animal Management Software
- Dairy Equipment
- Fisheries & Fishing Equipment

- Live Stock, Dairy Farming & Poultry
- Veterinary Medicines

Energy & Eco Friendly Environment

- Bio Products - Biogas, Manure, Vermicomposting, Bio Fertilizers & Bio-Toilets
- Equipment, Water Supply Solutions & Hardware
- Microbial Technology & Fermentation
- Renewable Energy - Wind Energy Solutions, Solar Energy Solutions, Biomass, Solid Waste Management

Farmers Welfare Program

- Awas Yojna
- Kisan Vikas Yojna
- Swach Bharat Abhiyan - Toilet for All

Green House & Poly House

Horticulture & Floriculture

Mills & Storages

- Flour Mills, Oil Mills, Pulse Mills, Rice Mills
- Freezers, Refrigerators & Chillers
- Fruits & Vegetable Cold Storage, Warehouses
- Oats, Millets & Cereals Mills

WELLNESS

- Academic / R&D institutions
- Alternative medicine centers
- Ayush institutions / products
- Bio-pesticides products / manufacturers
- Bio-pharmaceutical producers / products
- Bio-energy producers / services / fuels
- Bio-fertilizers producers / products
- Bio-informatics & IT in biotechnology
- Bio-medical devices
- Clinical trials organizations

- Contract research & manufacturing
- Cosmeceuticals producers / products
- Diagnostics & instrumentation
- Fitness / slimming centers / diet clinics equipment & products
- Health foods & beverages, tourism, insurance and travel agencies
- Herbal producers / products
- Hospital & healthcare centers
- IP consultancies & law firms
- Lab equipment manufacturers, resellers & suppliers

- Medical technology
- Medicines producers / products (ayurvedic / herbal / homeopathy / organic / siddha / unani, etc.)
- Nutraceuticals producers / products
- Organic certification and inspection agencies
- Organic cosmetics producers / products (colour cosmetics, fragrances, hair & skin care, etc.)
- Organic fertilizer / pesticides producers / products (including manure)

- Organic textiles / garments producers / products / fiber / yarn etc
- Organic food producers / products (cereals / grains / fruit / nuts / oil seeds / spices / sugar / vegetable, etc.)
- Organic waste suppliers (crop, animal & farm, aquatic waste)
- Spa / wellness centers / resorts (equipment / products, etc.)
- Specialized retail (health, herbal, organic foods and products, etc.)
- Yoga institutes / schools

Visitor Profile

- Agents & distributors
- Agro producers
- Agro industry corporations
- Agriculture departments
- Agri-input product dealers, distributors, traders/whole sellers & retailers
- Agri marketing boards
- Agriculture research institutes /universities /colleges
- Associations boards & other nodal agencies
- Banks and credit agencies including insurance
- Central & state government departments and agencies
- CEOs / senior managers of

- Indian companies / MNCs
- Co-operatives of food & consumer protection
- Commodity exchange organizations
- Consultants
- Farm contractors & garden contractors
- Farmers / agriculturists
- Floriculturists / horticulturists
- International buyers & export houses
- Krishi Vigyan Kendra heads
- Landscape suppliers
- Millers
- Packaging equipment & machinery

- Scientists & technologists
- Seed certifying agencies
- Seed & organic fertilizer traders, whole sellers and retailers
- Traders, wholesalers of commodities
- Trade industry & trade media
- Transport & Logistic Experts
- Yoga institutes /schools, etc.
- Trade offices
- Academia & students
- Analysts
- Beauticians
- Biotech and allied agencies
- Business associates
- Channel partners

- Chemists & bio-chemists
- Doctors
- Exporters
- Health trainers
- Hospitality industry
- Investment community
- Manufacturers
- Microbiologists & pathologists
- Purchase managers
- Regulators & policy makers from state & central governments
- Researchers & scientists
- Retailers / distributors
- Spa & wellness centres
- Tourism industry



RESERVE A LOCATION TODAY

BOOK YOUR SPACE

SPACE CHARGES	INR	USD	SIZE
SHELL SCHEME	9,000*	170	Per sqm
RAW SPACE**	8,000*	160	Per sqm

*GST as applicable

**Power supply will be charged extra

DELEGATE FEES

DAYS	INR	USD
One day	4,000	100
Two days	7,000	175
Three days	10,000	225

Registration fee inclusive of GST

Join us on



Co-Organiser



India Trade Promotion Organisation (ITPO)
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Department of Commerce

ITPO, the premier trade promotion agency of the Ministry of Commerce & Industry, Government of India, is committed to showcase excellence achieved by the country in diverse fields, especially trade and commerce. ITPO provides a wide spectrum of services to trade and industry, and acts as a catalyst for growth of India's trade.

Organiser



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EIG is a trade promotion organisation creating opportunities for investments, joint ventures and technology transfers through the platform of international exhibitions and conferences with allied businesses in consulting, travel, etc. The organisation acts as an interface between businesses, government, academia, society, media, etc. Founded in 1987, EIG is committed to providing satisfaction to its customers by organising quality and focused international trade shows through exceptional services, employee involvement, market intelligence and continual improvement.

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